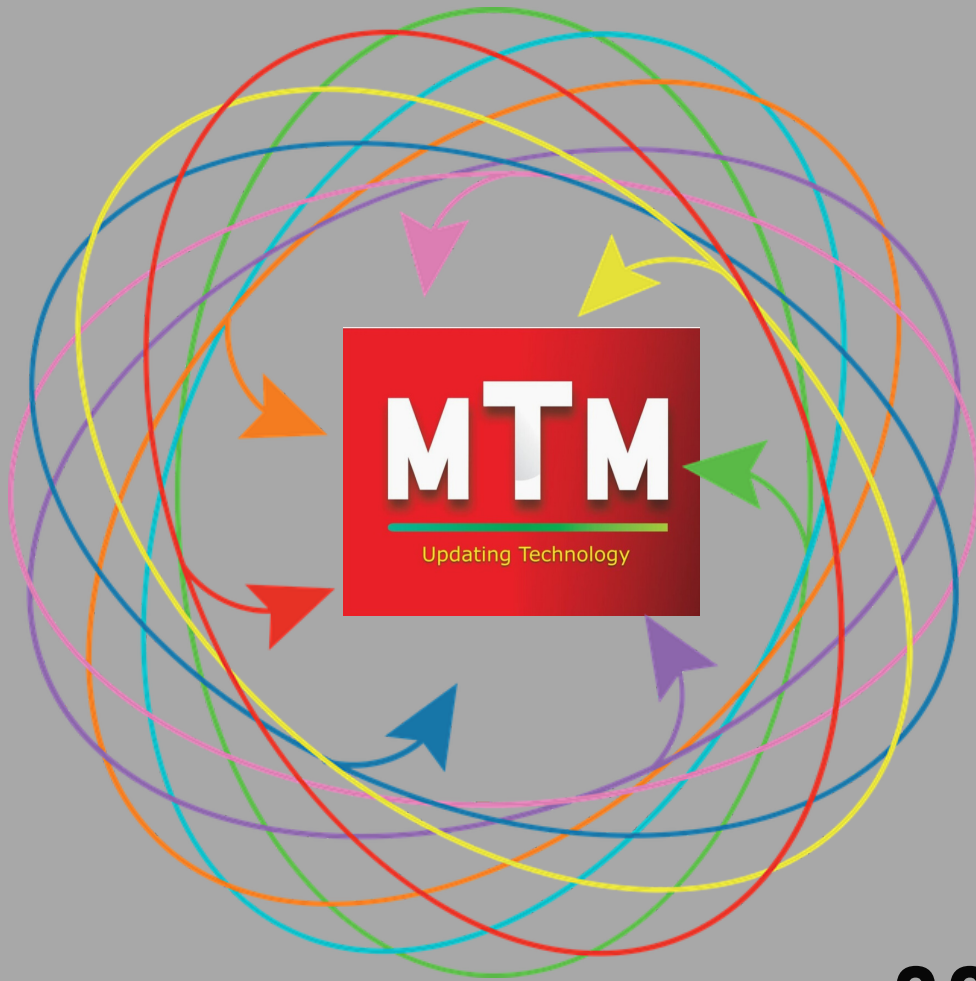


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2020

**MINAPIM NEWS
TECHNOLOGY MAGAZINE**

UPDATING TECHNOLOGIES
WEEKLY

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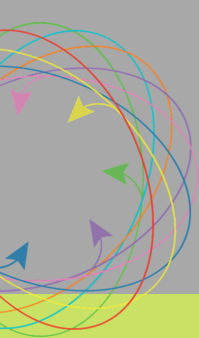
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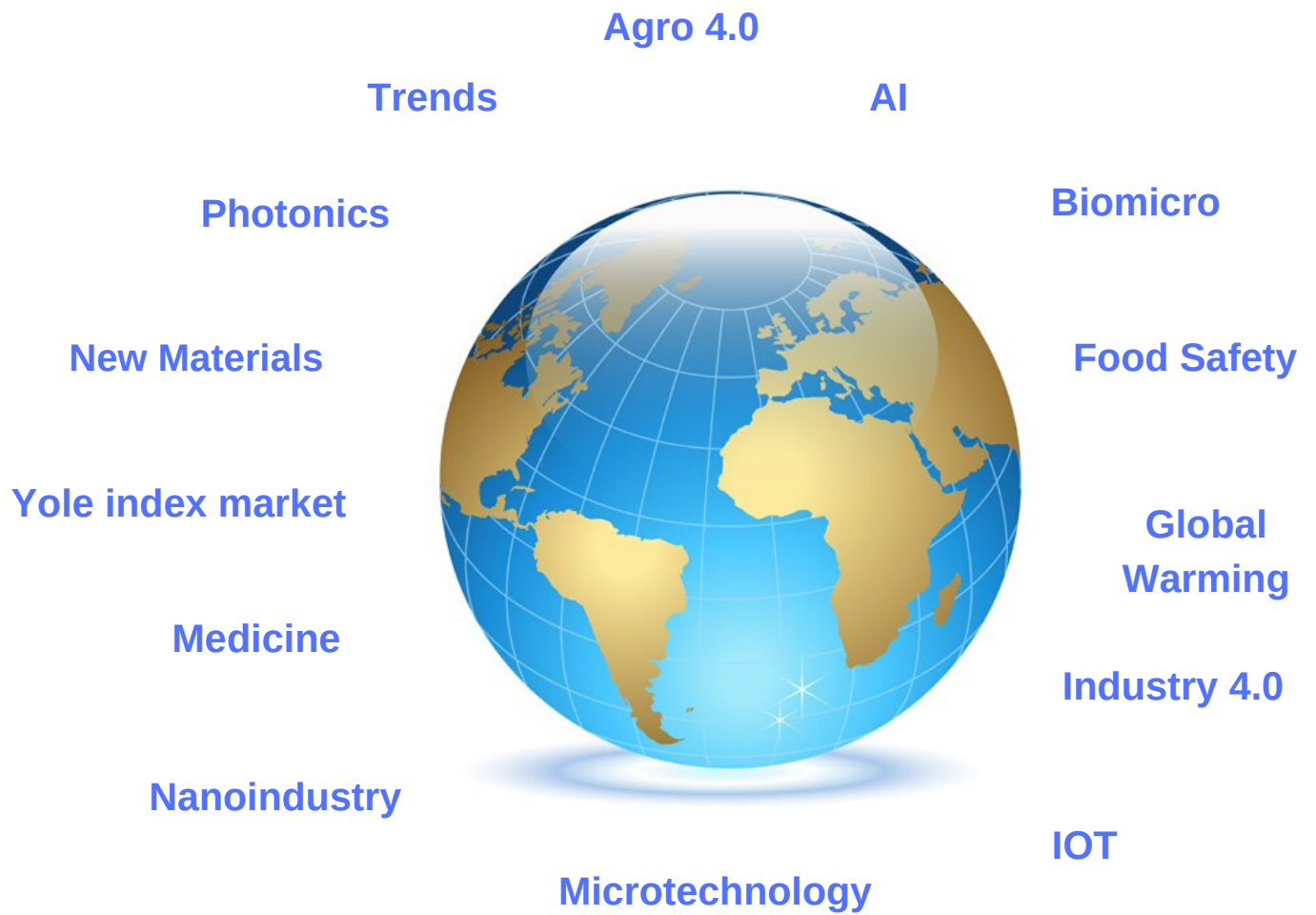
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Hernan Valenzuela
Minapim CEO
hernan@minapim.com
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Analysis

WORLD CIRCULATION TOTALS

MTM is been reading wide world in three languages. Business man, high school students receive weekly a top-nocht research from the best institutions around the world. Beside the newsletter, the dissemination involves different tools of social media:

Linkedin, Facebook and Twitter.

Key job readers functions include:

- New Product Development
- Mechanical Design Engineer
- Electronic Engineer
- Machine Operator
- Corporate Management
- QA/QC Manager
- R&D Manager
- High School Students
- Professors & Researchers
- Business Development Manager

Reader users

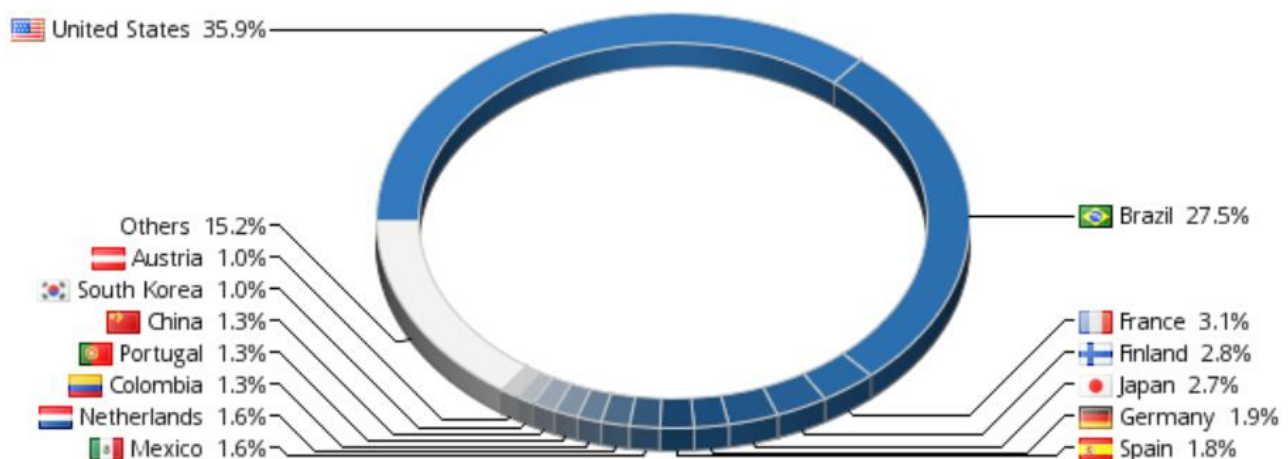
- Male - 69,76%
- Female - 30,22%

Age

- 25-34 - 32,68%
- 35-44 - 22,36%
- 45-54 - 20,64%
- 55-64 - 10,57%
- 18-24 - 9,34%
- 65+ - 4,42%

Source: Google Analytics

77 different countries have visited this site. 110 flags collected. [View all details »](#)



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Contato:

Hernan Valenzuela


marketing@minapim.com



Contacts


Hernan Valenzuela | Minapim CEO

hernan@minapim.com

Tel: +55 (47) 99162-2675 

Sara Valenzuela | Marketing Digital

sara@minapim.com

Tel: +55 (47) 992027858 

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Joinville - SC - Brazil

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